

# CUSTOMER MANAGEMENT

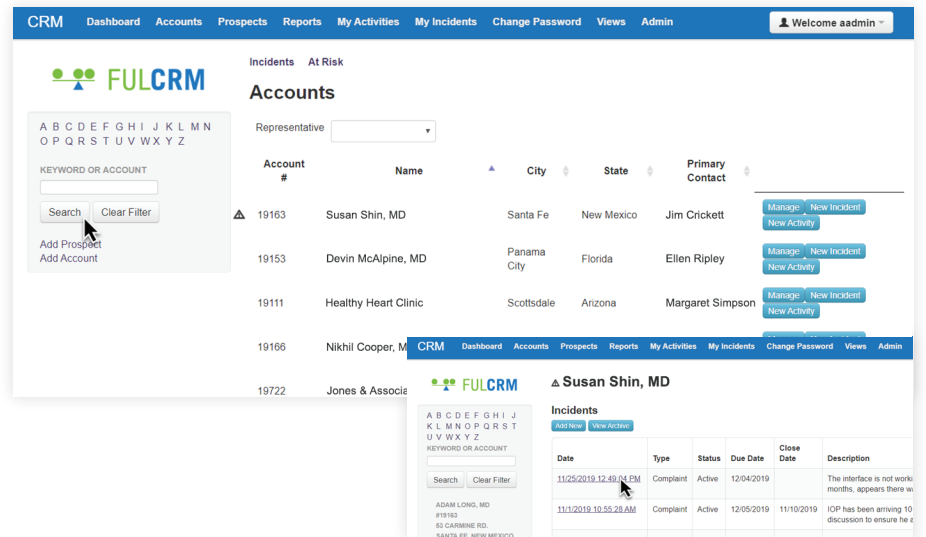


## It's all about knowing your customer.

Successful companies know that the better you understand your customer, the better you serve them, and your bottom line.

Customer Relationship Management (CRM) software is a critical part of that process, but often comes with a high cost and steep learning curve.

fulCRM gives you a solution in one simple, customizable system. With a quick installation and intuitive, easy-to-learn workflow, your team will be up and running quickly.



### Benefits of fulCRM:

- Easily Follow Customer Trends & Issues
- View data instantly, from any angle
- Capture all activity in one place
- Automatic follow-up reminders
- Manage incidents quickly & easily
- Easy to use: it's tailored for your lab

#### Visibility

- Get a snapshot of trends and issues quickly and easily.
- View info from any angle, including service trends, activity, incident tracking, incident resolution and more.
- Get all the important activity in one convenient view.
- Want to forecast sales? Multiple forecasting reports let you quickly see where you should focus your attention.

#### Efficiency

- Schedule follow-ups and get reminders with a simple click.
- Incident handling lets you quickly group, assign, track, and close incidents, or use Incident Triage to view all incidents in a region.
- All your information is in one place, so info gathering becomes a quick and painless process.

#### Better Decision-Making

- With fulCRM, you have all the info you need at your finger tips to make better, faster and smarter decisions, all at a low cost.
- Drop us a line and we'll help you get to know your customer, and your business, better.

Contact us for a consultation: 855-487-4822 or [info@ushealthtek.com](mailto:info@ushealthtek.com)